

# Corebridge for Jabber

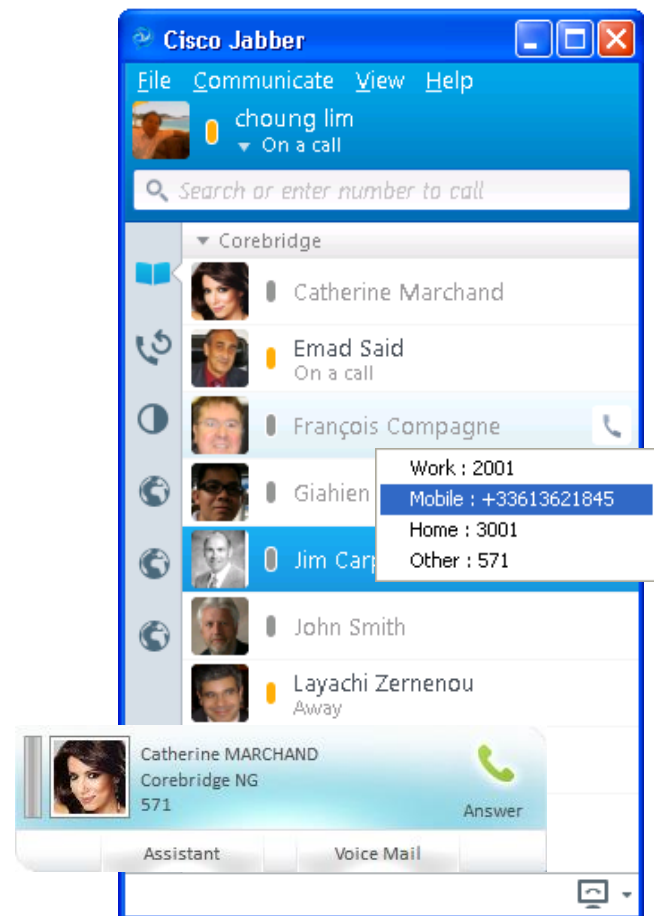
CB4Jabber (Corebridge for Jabber) is the latest innovation in both concept and design of Cisco Jabber integration with a company's existing telephone infrastructure. There is no need to upgrade or to replace PBXs. CB4Jabber supports most corporate PBXs. CB4Jabber unifies your telephone systems.

CB4Jabber is a software solution, integrating with Jabber to unify Telephony, Video, Chat and Presence.

## Features and Functions

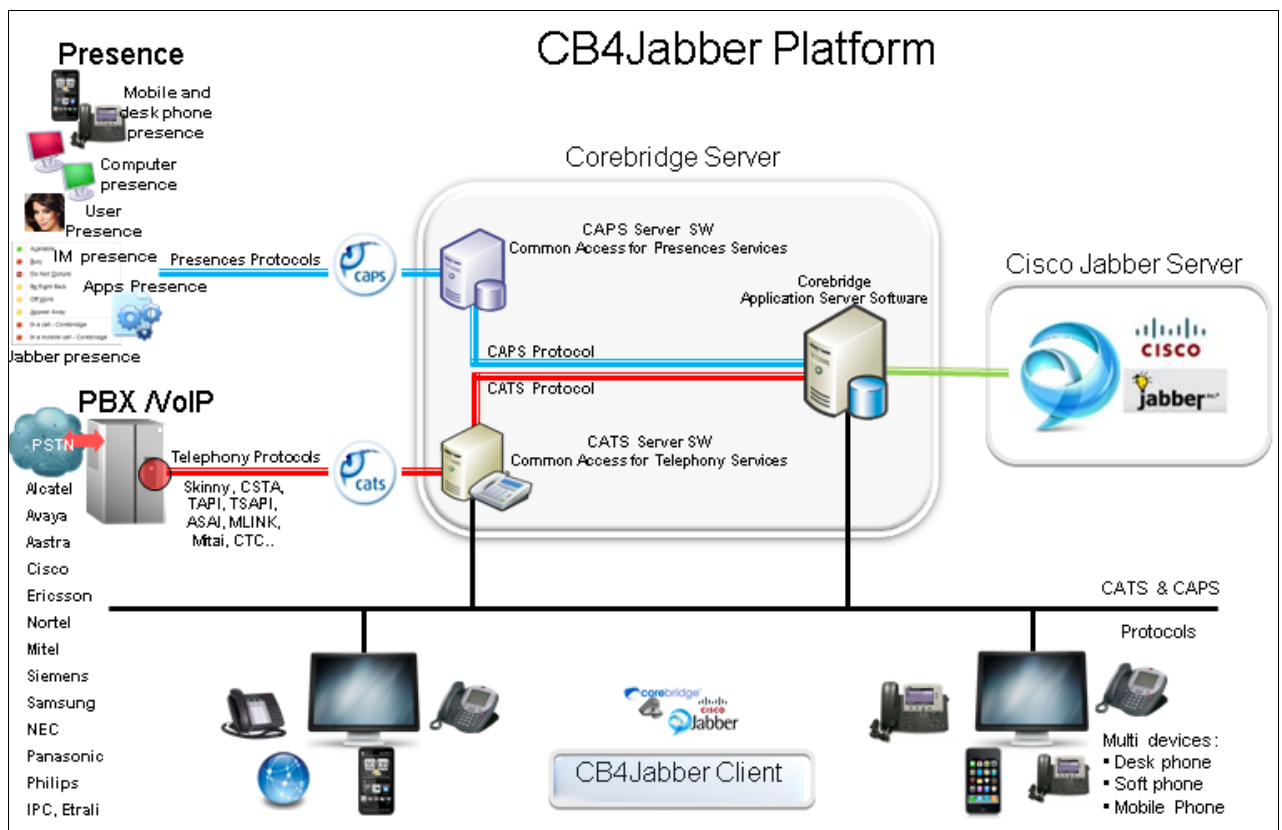
CB4Jabber enables call control capability of most corporate PBXs in Cisco® Jabber Unified Communications environments. Using industry standard telephony interfaces, CB4Jabber is able to control TDM, hybrid and VoIP telephony PBXs and voice switches. With CB4Jabber users of Jabber are able to control their desktop phone, Mobile, softphone with the following functions:

- Make calls to internal and external numbers on the public network.
- Answer calls from internal and external numbers.
- Hold/un-hold internal and external calls.
- Transfer calls to and from internal and external numbers
- Redirect calls to and from internal and external numbers
- Forward and DTMF generation
- Video Call and audio & Video Conference call using jabber standard features.
- Chat and IM
- Support of multi-device including mobile phone set with Coexistence of Jabber Soft phone and user preferred different devices
- Click to call from any application
- Presence awareness; Telephony presence including multi-device : desktop phone, softphone and mobile phone sets are shown in Cisco Jabber client application
- Unified contact directory (Corebridge Meta Directory) spanning all business applications and personal contact stores
- Call identification from personal contact and company different databases
- Call log management – Multi-device call log
- Reporting and powerful statistics (CoreTraffic)
- Personal call routing driven by Jabber user IM Presence, computer status, contact frequency and caller identity
- Company Call Routing (Cairo) – Branch office call center (BOCC)
- Application integration – caller profile screen pops



## Main Benefits

- **Leverage Cisco Jabber Server** for external and internal telephony control without having to upgrade or replace company PBX. Enable Telephone Presence by integrating PBX handset and Mobile phones with video conferencing and instant messaging with Cisco Jabber
- **Telephony Independent:** Implement Cisco Jabber unified communications workflows and processes consistently across disparate telephony infrastructures.
- **Multi-device Solution:** Extend call from desktop phones to softphones and mobile phones. This gives the ability for employees to utilize their PBX softphone and smart phone from Jabber client instead of desktop phone when they are out of office.
- **Cost-Effective:** Avoid unnecessary expense because it delivers on the promise of Cisco UC by improving performance without expensive infrastructure upgrades.
- **Return on Investment:** Improve the ROI on the existing telephony infrastructure and increase its longevity.
- **Scalable:** Provide a scalable smooth solution to meet the needs of your company's size whether small, medium or large organization. CB4Jabber's unique, distributable architecture enables multi-site organizations and different telephony environments to be integrated with Jabber.
- **Ease of Deployment:** Centralized administration, No configuration is required on Jabber Server or on the Windows Desktop.



- **Future Proof:** Enable a clear migration roadmap to move to a full SIP/VoIP telephony implementation. CB4Jabber uses industry-standard Telephony interfaces to control PBXs. CB4Jabber supports most corporate PBXs such as Cisco, Nortel, Avaya, Aastra, 3Com, Ericsson, Alcatel, NEC, Siemens, Panasonic, Mitel, IPC, Etrali, Philips,



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