# corebridge° for Lync & S Skype for Business



# UC Dialer for Lync and Skype

Corebridge UC Dialer, for Lync and Skype Enterprise, enables users to control theirs desk phones and mobile phones from Microsoft Lync and Skype for Business client applications. User can use his desk phone, mobile phone in addition to Lync or Skype soft phone to establish communications with internal and external contacts.

Corebridge runs with "all" Lync and Skype client applications whatever the type of the Client Access License (CAL standard, CAL Plus or CAL enterprise voice).

With Corebridge solution there is no need to upgrade or to replace PBXs (\*). Corebridge supports most corporate PBXs.

#### **Features and Functions**

Corebridge enables call control capability of most corporate PBXs in Microsoft<sup>®</sup> Lync 2010, Lync 2013 and Skype for Business Unified Communications environments. Using industry standard telephony interfaces, Corebridge is able to control TDM, hybrid and VoIP telephony PBXs and voice switches. Through Corebridge, users of Lync and Skype are able to control their desktop phone, Mobile, Lync/Skype softphone with the following functions:

- Make calls to internal and external numbers on the public network.
- Answer calls from internal and external numbers.
- Hold/un-hold internal and external calls.
- Transfer calls to and from internal and external numbers
- Redirect calls to and from internal and external numbers
- Forward and DTMF generation
- Video Call and audio & Video Conference call using Lync and Skype Enterprise standard features.
- Chat and IM
- Support of multi-device including mobile phones and Lync/Skype Soft phone.
- Click to call from any application
- Presence awareness; Telephony presence including multidevice: desktop phone, softphone and mobile phone sets are displayed in Lync and Skype for Business client applications.
- Unified contact directory (Corebridge Meta Directory) spanning all business applications and personal contact stores
- Call identification from personal contact and company different databases
- Call log management Multi-device call log
- Reporting and powerful statistics (CoreTraffic)
- Personal call routing driven by Presence and computer status
- Company Call Routing (Cairo) Branch office call center (BOCC)

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### **Main Benefits**

- Leverage Microsoft Lync and Skype Server for external and internal telephony control without having to upgrade or replace company PBX. Enable Telephone Presence by integrating PBX handset and Mobile phones with video conferencing and instant messaging with Microsoft Lync and Skype for Business
- Telephony Independent: Implement Microsoft unified communications workflows and processes consistently across disparate telephony infrastructures.
- Multi-device Solution: Extend call from desktop phones to softphones and mobile phones. This enables employees to use their softphones and smartphones from Lync/Skype client (instead of desk phone) when they are out of office.
- **Future Proof:** Enable a clear migration roadmap to full SIP/VoIP telephony implementation.

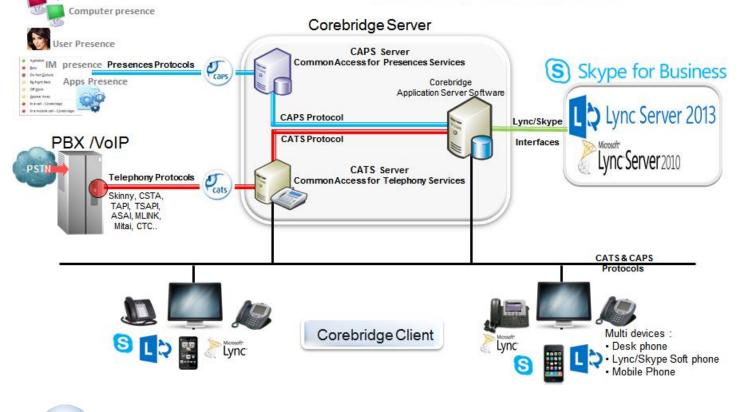
Mobile and desk phone

presence

- Cost-Effective: Avoid unnecessary expense because it delivers on the promise of Microsoft UC by improving performance without expensive infrastructure upgrades.
- Return on Investment: Improve the ROI on the existing telephony infrastructure and increase its longevity.
- Scalable: Provide a scalable smooth solution to meet the needs of your company's size whether small, medium or large organization. Corebridge distributable architecture enables multi-site organizations and different telephony environments to be integrated with Microsoft Lync and Skype. All without the need to implement RCC or Sip trunking features.
- Ease of Deployment: Centralized administration, No configuration is required on Lync or Skype Server or on Windows Desktop.

#### (\*) Supported PBXs:

Cisco, Alcatel, Avaya, Aastra, 3Com, Ericsson, NEC, Nortel, Siemens, Panasonic, Mitel, IPC, Etrali, Philips, Samsung...



## corebridge<sup>®</sup>

Integrated Communications

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